Business Systems Live Training Handout

Domain Names

GoDaddy.com

(Don't buy any of the upsells offered with perhaps the exception of domain privacy if you are a home business and don't want your address to be looked up)

Content Distribution Network

Cloudflare
MaxCDN

Website Hosting

Do-It-Yourself - Budget
Hostgator
BlueHost

Do-It-Yourself - Business
MediaTemple
WPEngine

Full Managed Done-For-You Hosting
Redcliffe Marketing Labs provides fully managed hosting for selected clients.
This is a complete 'hands-off, sleep soundly, get awesome website performance' solution for you. Availability is limited. Enquire via support@redcliffemarketinglabs.com.au to see if this is a good fit for your business.

Email

Gmail
Google Apps
(In both cases you will setup so that your emails appear from your own domain
eg. not xxxx@gmail.com but sales@yourdomain.com)

1300 Phone Number
TeleCube

Cloud Storage
DropBox
Google Drive
Amazon S3

Wordpress Management and Backup
ManageWP
Sucuri
BackupBuddy
VaultPress

Website Uptime Monitoring
ManageWP
Pingdom

Website Platform
Wordpress
(Most hosting control panels offer a simple wizard install)
SquareSpace
(Not a bad alternative if just starting out)

Website Themes
WPtouch Pro
Small Biz Theme
Elegant Themes
WooThemes
imPower Themes
Wordpress Training Videos

Website Live Chat
Zopim

Website Forms
Wufoo
GravityForms

Security and Malware Service
Sucuri

Landing Pages
UnBounce
Leadpages

Shopping Cart
WooCommerce
Shopify

Customer Support Desk
Zendesk

Email Marketing Software
Sendpepper Recommended
Aweber
iContact
MailChimp Great for newsletters or getting started
OfficeAutoPilot Advanced features
Popup Domination
Optin Skin

Social Media Dashboard
HootSuite
Buffer
Knowem

Team Instant Message and Chat
Skype
Voxer
Yammer

Online Password Management
LastPass

Project Management
[Trello](#)
[Podio](#)

Receipt Scanning Service
[Shoeboxed](#)
[ReceiptBank](#)

Cloud Accounting Solution
[Freshbooks](#)
[Xero](#)

Payment / Merchant Gateway
[PayPal](#)
[eWay](#)

Website Analytics & Tracking
[Google Analytics](#)
[Google Webmaster Tools](#)
[CrazyEgg](#)
[Clicky](#)
[Google URL Builder](#)

Media Storage and Fast Streaming
[Amazon S3](#)
[YouTube](#)

Podcast Directories
[iTunes](#)
[Stitcher](#)

Webinar Solutions
[GoToWebinar](#)
[MeetingBurner](#)

Appointment Booking
[TimeTrade](#)

SMS Appointment Reminders
[AppointmentSMS](#)

Pay per Click and Re-marketing Advertising

Google Adwords
Facebook Ads

Stock Photos

123RF
iStockPhoto
DepositPhotos

QR Codes (Mobile Phone Barcodes)

QRStuff

Events

EventBrite

Smartphone Training (iPhone)

iOSCentric

Need some extra help or just don't have the time?

You are not alone and that's why we developed **5 hour and 10 hour Support Packs** to get your implementation sorted out so you can get results faster. There is only a limited number of support packs available at any one time so contact support@redcliffemarketinglabs.com.au to see if you are a good fit.

Redcliffe Marketing Labs

redcliffemarketinglabs.com.au